CLIFFORD BARLOW

As president, Mr. Barlow will be responsible for all sales activity and direction. He brings many years of successful automotive retailing to his new responsibilities and is widely known for his leadership as sales manager of Gladwell Motors.

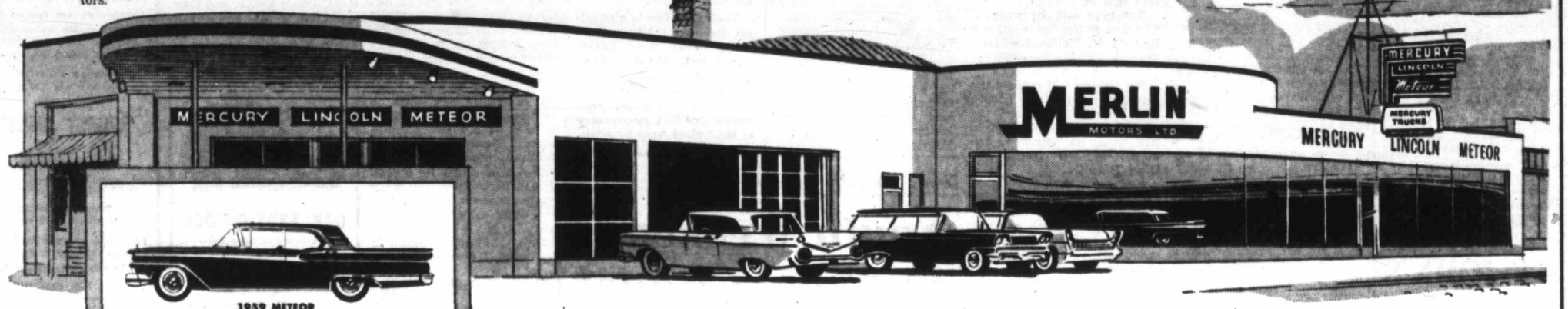
WILLIAM T. PLIMLEY

Mr. Plimley is vice-president in charge of internal organization and administration. He has had broad automotive experience in various managerial capacities, most recently as Secretary-Treasurer of Western Equipment Limited, Vancouver.

Ford of Canada announces

MERLIN MOTORS LIMITED

910 Pandora Avenue, Tel. EV 2-2111



Dealer in Victoria for

Mercury, Lincoln, Meteor Cars and Mercury Trucks

Merlin Motors Limited, with Clifford Barlow, President, and William Plimley, Vice-President, has become successor to Gladwell Motors Ltd. Both Mr. Barlow and Mr. Plimley bring years of experience to the new dealership, assuring you of friendly guidance in selecting a new car or truck . . . or Safe-Buy used vehicle.

Merlin Motors invite you to stop in and meet the new management and staff. See, too, the 1959 Meteor—Canada's exclusive fine car in the low-price field—the new classic Mercury and the luxurious Lincoln. Truck users are especially invited to inspect the payoff-proved Mercury Trucks. Also see their wide selection of Safe-Buy used cars and trucks on display.

A warm welcome awaits you at Merlin Motors Ltd.

Ford Motor Company of Canada Limited

IT'S SPRING AT MERLIN MOTORS LTD

STARTS TODAY—OUR FIRST BIG SPRING TIME USED CAR JUBILEE

SALE

These Merlin men take a personal interest to see that YOU are completely satisfied before and after purchasing a car from us.

REG. MIDGLEY
Sales Manager

'57 Meteor Fordor
Red and white, automatic, radio, window washers, white-walls. One owner $2245

'58 Edsel Sedan
Two-tone blue, automatic, radio, power steering, power brakes. One owner $3195

'57 Chevrolet Sedan
Turquoise, automatic, radio, white-walls $2245

'55 Oldsmobile 98 Sedan
White and green, automatic, radio, power steering, power brakes, white-walls $2345

'56 Plymouth Belvedere
Two-tone blue, V8 automatic, radio, power steering, power brakes, white-walls. One Owner $1820

'57 De Soto Sedan
White and brown, V-8 automatic, radio, power steering, power brakes. One owner. (Cost over $5,000 new) $3080

'56 Mercury Monterey Sport Sedan
Two-tone blue, automatic, radio, power steering, power brakes, window washers, white-walls. One owner $2480

'56 Meteor Fordor
Two-tone green, "6" cylinder, radio, economical. One owner $1760

'55 Lincoln Convertible
White, black top, automatic, power steering, power brakes, radio. One owner $3250

'55 Chevrolet Sedan
Green, good family car, heater, turn signals $1540

'53 Mercury Fordor
Blue, radio, exceptionally fine condition $1280

KEN ALGER
Used Car Sales Manager

We, at Merlin, have selected the above cars as each and every one is a top condition car, and we will cover them with a 100% written guarantee.

TED BAILEY

HERB NEULS

'53 FORD TUDOR. Blue, new paint, 4 new tires $1140

'52 PONTIAC. Blue, 6-cyl., automatic, radio, white-walls $890

'52 CHEV. SEDAN. Grey. Your opportunity to move up to dependable transportation $840

'54 AUSTIN SEDAN. Beige, radio. One owner $880

'54 PLYMOUTH SEDAN. Red, hydrive, radio $1180

'53 DODGE SEDAN. Green. You can now afford to move up $840

'53 STUDEBAKER SEDAN. Blue and white, radio $480

'49 FORD SEDAN. Black, new seat covers $260

TRUCKS TOO

'50 CHEV. PICKUP. Red, new paint $490

'41 CHEV. FLAT DECK 1½ TON $240

'52 STUDEBAKER PICKUP $490

MERLIN MOTORS
DEPARTMENT MANAGERS

NORM ADLINGTON
Service Station

FRANK KNIGHT
Parts Dept.

ROSS WHITMORE
Service Dept.

MARILYN WHYTE
Office Accountant

MERLIN MOTORS LTD

● Job Security Plan

VICTORIA'S ONLY DEALER OFFERING A

We guarantee to pay your monthly car installments for you should you become unemployed. We also guarantee you continued use of your car without fear of repossession while looking for another job. And, too, your credit rating is also protected while under this plan.

★ TERMS AS LOW AS 10% DOWN ★ FIRST PAYMENT APRIL 15th ★ OPEN TILL 10 P.M. ALL THIS WEEK

CLYDE BANFIELD · BILL REAST · BILL HELLER · STAN BIRTWISTLE · CLARENCE FOOT · ANDY WESTWICK · GORDON VANCE · DAVE PATERSON · GORDON WEBB

MERLIN MOTORS LTD

PANDORA AT QUADRA